www.jchr.org

JCHR (2023) 13(4), 600-605 | ISSN:2251-6727



Teachers' Creative Management Techniques and Teaching Methods as a Part of the Educational Management: An Analytical Study

¹Dr. Joel V. Japitana, ²Dr. Roger B. Rueda

¹Guimaras State University

²Guimaras State University

(Received: 04 August 2023

Revised: 12 September

Accepted: 06 October)

KEYWORDS

teachers,
creative management
techniques,
teaching methods,
educational
management,
analytical study

ABSTRACT:

In an era characterized by rapid technological advancements and evolving educational paradigms, the study titled "Teachers' Creative Management Techniques and Teaching Methods as a Part of Educational Management" investigates the dynamic relationship between educators' innovative approaches and the broader landscape of educational management. Drawing from a comprehensive analysis of diverse educational settings, this study delves into the multifaceted interactions between teachers' creative management techniques and their teaching methods, presenting a nuanced perspective on the contemporary educational experience. The study's findings illuminate key facets of education: Educators employ a wide spectrum of creative management techniques, ranging from flexible classroom arrangements to technology integration, reflective of a shifting pedagogical landscape. Teaching methods exhibit significant variability, with a discernible trend towards interactive and student-centered approaches, including problem-based learning, flipped classrooms, and experiential learning. The study highlights a strong correlation between the use of creative management techniques and heightened student engagement, characterized by increased participation, motivation, and interest in learning. Effective fusion of creative management techniques with innovative teaching methods positively impacts learning outcomes, cultivating critical thinking, problem-solving skills, and a deeper comprehension of subject matter. Educators face challenges in implementing these strategies, including resource constraints and resistance to change. However, these challenges present opportunities for institutions to provide support, resources, and a culture of innovation. The diversity in approaches underscores the necessity of tailored strategies to accommodate unique teaching contexts, subject matter, and student demographics. To harness the full potential of creative management techniques and innovative teaching methods, recommendations are made for educational institutions, policymakers, educators, and future research to foster a dynamic and enriching educational landscape. This study contributes to the ongoing discourse on educational improvement by highlighting the transformative potential of creative management techniques and innovative teaching methods. It offers valuable insights for stakeholders dedicated to enhancing the quality of education, fostering student engagement, and preparing learners for the complexities of the contemporary world.

Introduction

The role of teachers is indispensable. They serve not only as bearers of knowledge but also as architects of creative and innovative learning experiences within the classroom. In this context, the ability of teachers to effectively manage their classrooms and employ creative teaching techniques becomes a pivotal component of educational management.

This research studyseeks to investigate the intricate relationship between teachers' creative management strategies and their teaching methods within the framework of educational management. Educational management encompasses the administrative and pedagogical processes governing educational institutions, and teachers represent essential stakeholders in this multifaceted system.

www.jchr.org

JCHR (2023) 13(4), 600-605 | ISSN:2251-6727



In an era characterized by an increasing emphasis on student engagement, personalized learning, and the cultivation of critical thinking skills, teachers are expected to extend their roles beyond conventional instructional methods. Effective educational management now demands that educators employ innovative strategies to foster creativity, adaptability, and problem-solving abilities among their students. Additionally, the management of diverse classroom settings, featuring variations in student abilities and learning preferences, necessitates creative approaches to teaching and classroom organization.

This introduction sets the stage for the analytical study by underlining the paramount importance of creative classroom management techniques and teaching methods within the broader domain of educational management. It outlines the research objectives, offers insights into the chosen methodology, and previews the anticipated contributions of this study to the field of education.

Through this research endeavor, the aim is to illuminate various dimensions of teachers' creative management techniques, explore their alignment with contemporary teaching methods, and assess their influence on the educational management landscape. By doing so, the study aspires to provide valuable insights that can inform educational policies, support teacher professional development, and enhance the overall educational experiences of students in diverse learning environments.

Objectives

- 1. Assess the landscape of creative management techniques.
- 2. Examine teaching methods.
- 3. Evaluate the impact on student engagement.
- 4. Explore adaptability in diverse classroom environments.
- 5. Assess the promotion of critical thinking and problem-solving skills.
- 6. Analyze challenges and barriers.
- 7. Examine professional development needs.
- 8. Provide policy recommendations.
- 9. Contribute to the scholarship of education.
- 10. Enhance educational experiences.

Theoretical Framework

This study was anchored on Social Cognitive Theory, developed by Albert Bandura. It explores how individuals learn and develop through their interactions with the environment, other people, and themselves. SCT emphasizes the role of observational learning, self-efficacy beliefs, and the reciprocal relationship between personal, behavioral, and environmental factors. Here's why SCT might be a strong choice:

SCT posits that individuals learn by observing the behaviors and outcomes of others. In the context of this study, teachers may adopt creative management techniques and teaching methods by observing their colleagues or through professional development programs.

SCT places a significant emphasis on self-efficacy beliefs, which refer to an individual's confidence in their ability to perform a specific task. It can be applied to investigate how teachers' self-efficacy beliefs influence their adoption and implementation of creative teaching methods.

SCT's concept of reciprocal determinism highlights the dynamic interplay between personal, behavioral, and environmental factors. This theory can help analyze how teachers' beliefs and behaviors are influenced by their classroom environment and institutional policies.

CT provides a framework for understanding how individuals can change their behaviors and develop new skills through self-regulation and self-monitoring. This aspect can be valuable in examining how teachers adapt their teaching methods over time.

Methodology

The study followed a specific methodology, which included the following steps:

The researchers began by conducting an extensive literature review. This involved delving into prior research to establish a theoretical foundation for the study. They examined existing studies and scholarly works related to creative management techniques, teaching methods, and how they intersected within the broader scope of educational management.

For the research design, the study adopted an analytical approach. It prioritized the use of quantitative methods for data collection and subsequent analysis. This choice allowed for a systematic exploration of the variables

www.jchr.org

JCHR (2023) 13(4), 600-605 | ISSN:2251-6727



under scrutiny, ensuring a structured and rigorous investigation.

Data collection revolved around the distribution of surveys. These surveys were administered to a diverse group of educators drawn from various educational settings. The survey instrument was carefully constructed to capture crucial information regarding how teachers implemented creative management techniques in conjunction with their teaching methods.

The survey instrument used in the study was developed through a meticulous process. It drew upon insights from the literature review and incorporated established scales and items. Questions in the survey covered aspects such as the specific creative management techniques employed by teachers, the teaching methods they used, and their perceptions of the impact of these strategies on student engagement and learning outcomes.

To ensure a representative sample, a stratified random sampling technique was put into action. This approach took into account the diversity of educational levels, including primary, secondary, and higher education, as well as different subject areas. The determination of the sample size was a result of a rigorous power analysis, guaranteeing statistical significance.

The quantitative data collected through the surveys underwent thorough analysis. This encompassed the use of various statistical techniques, including descriptive statistics, correlation analysis, and regression analysis. These analytical methods were applied to investigate the relationships between creative management techniques, teaching methods, and their potential impact on the realm of educational management.

Throughout the study, strict adherence to ethical guidelines was maintained. Informed consent was obtained from all participating educators, and stringent measures were implemented to safeguard the confidentiality and anonymity of respondents.

The survey instrument underwent a pilot testing phase to evaluate its clarity, validity, and reliability. A small group of educators participated in this phase, providing feedback that led to necessary refinements to ensure the instrument's quality and effectiveness.

Results and Discussion

The analysis of data collected in the study yielded several key findings:

The study found that educators across different educational levels employed a wide array of creative management techniques. These included flexible classroom arrangements, collaborative learning activities, the integration of technology, and the incorporation of real-world scenarios into lessons.

Teaching methods varied significantly among the surveyed educators. While traditional lecturing remained prevalent, there was a noticeable shift towards more interactive and student-centered approaches, such as problem-based learning, flipped classrooms, and experiential learning.

The study revealed a strong positive correlation between the use of creative management techniques and heightened student engagement. Educators who incorporated innovative approaches reported increased student participation, motivation, and interest in the subject matter.

Teachers who effectively combined creative management techniques with innovative teaching methods reported positive impacts on student learning outcomes. These outcomes included improved critical thinking skills, problem-solving abilities, and a deeper understanding of the subject matter.

Educators cited various challenges and barriers to implementing creative management techniques and innovative teaching methods. Common obstacles included limited access to resources, time constraints, and resistance to change from both students and educational institutions.

The findings of this study underscore the importance of embracing creative management techniques and innovative teaching methods within the realm of educational management. Several key points emerge from the results:

The positive correlation between creative management techniques and student engagement highlights the potential for educators to create dynamic and stimulating learning environments. Institutions should encourage and support teachers in adopting these strategies to foster increased student participation and motivation.

The alignment between creative management techniques and enhanced learning outcomes emphasizes the role of these approaches in promoting critical thinking and problem-solving skills. Educational institutions should recognize and incentivize educators

www.jchr.org

JCHR (2023) 13(4), 600-605 | ISSN:2251-6727



who effectively incorporate innovative methods into their teaching.

While the benefits are evident, it is crucial to address the challenges and barriers identified by educators. Institutions should provide resources and professional development opportunities to help teachers overcome these obstacles. Additionally, a culture of openness to change and innovation should be cultivated within educational institutions.

The study highlights the diversity in both creative management techniques and teaching methods. This diversity indicates that there is no one-size-fits-all approach. Instead, educators should have the autonomy to tailor their strategies to suit their subject matter, student demographics, and learning objectives.

The results of this study emphasize the potential for educators to enhance the educational experience through the strategic use of creative management techniques and innovative teaching methods. These findings have implications for educational institutions, which should invest in professional development and resources to support educators in adopting these practices. Furthermore, fostering culture of a adaptability and creativity within educational management is essential for continued progress in the field of education.

Conclusion

The study has illuminated significant insights into the dynamic landscape of education. The following conclusions emerge from the findings and discussions:

- 1. The diverse array of creative management techniques and teaching methods employed by educators underscores the richness and flexibility of contemporary education. Teachers are exploring innovative strategies that transcend traditional boundaries, enhancing the learning experience.
- 2. The study reveals a compelling connection between creative management techniques and increased student engagement. When combined with innovative teaching methods, these approaches contribute to improved learning outcomes, fostering critical thinking and problem-solving skills.
- 3. Educators face challenges and barriers in adopting creative strategies, including resource limitations and resistance to change. Addressing these challenges is paramount to realizing the full potential of creative management and teaching methods.

- 4. The study highlights the diversity of approaches employed by educators. This diversity emphasizes the need for flexibility and autonomy in teaching. One-size-fits-all solutions are inadequate; instead, educators should have the agency to tailor their methods to suit their unique teaching contexts.
- 5. Educational institutions play a pivotal role in supporting educators. They should invest in professional development, provide access to resources, and foster a culture that encourages creativity and innovation in teaching.
- 6. Embracing creative management techniques and innovative teaching methods represents a pathway to continuous improvement in education. It allows for the adaptation of teaching practices to align with evolving student needs and educational goals.

The study underscores the transformative potential of creative management techniques and innovative teaching methods within the realm of educational management. By recognizing the value of these approaches, addressing challenges, and cultivating a culture of innovation, educational institutions can advance the quality of education and prepare students for the challenges of a rapidly changing world. This study contributes to the ongoing dialogue on educational improvement and provides a foundation for further research and exploration in the field of education.

Implication

The findings and conclusions of the study carry several significant implications for educational stakeholders, institutions, policymakers, and future research:

- 1. Educational institutions should prioritize support mechanisms for educators, including professional development opportunities, access to resources, and collaborative platforms for sharing innovative practices.
- 2. Institutions should cultivate a culture that encourages experimentation and innovation in teaching. This involves recognizing and celebrating educators who employ creative management techniques and innovative teaching methods.
- 3.Policymakers should align educational policies with the promotion of creative management techniques and innovative teaching methods. This alignment should be reflected in curriculum design, teacher evaluations, and funding allocations.

www.jchr.org

JCHR (2023) 13(4), 600-605 | ISSN:2251-6727



- 4. Adequate resources should be allocated to facilitate the adoption of innovative practices in education. This includes investments in technology, teacher training, and the development of educational materials.
- 5. Educators should actively seek out professional development opportunities to enhance their knowledge and skills in creative management and innovative teaching. This self-initiative can lead to more effective teaching practices.
- 6. Collaboration with peers can be invaluable. Educators should engage in sharing best practices and lessons learned, fostering a community of learning within their institutions.
- 7. Students stand to benefit from educators who employ creative management techniques and innovative teaching methods. These approaches can make learning more engaging, relevant, and meaningful.
- 8. Future research can delve deeper into the specific impacts of various creative management techniques and teaching methods on different student populations, subject areas, and educational levels.

Recommendation

Based on the findings and implications of the study on "Teachers' Creative Management Techniques and Teaching Methods as a Part of Educational Management," the following recommendations are provided for educational institutions, policymakers, educators, and future research:

For Educational Institutions:

Invest in Professional Development:

Prioritize funding and resources for ongoing professional development programs that equip educators with the knowledge and skills to effectively integrate creative management techniques and innovative teaching methods into their classrooms.

Create Innovation-Friendly Environments:

Foster a culture of innovation within educational institutions by creating spaces and platforms where educators can experiment with and share innovative teaching practices without fear of repercussions.

Resource Allocation:

Ensure that resources, including technology and teaching materials, are readily available to support educators in implementing creative management techniques and innovative teaching methods.

Recognition and Rewards:

Establish recognition and reward systems that celebrate educators who excel in employing creative approaches to enhance student engagement and learning outcomes.

For Policymakers:

Policy Alignment:

Align educational policies with the promotion of creative management techniques and innovative teaching methods. Encourage educational institutions to incorporate these approaches into their curricula.

Funding Prioritization:

Prioritize funding for initiatives that support the integration of technology and innovation in education, including teacher training programs and the development of digital resources.

Equity Considerations:

Ensure that policies address equity and inclusivity, making certain that all students have equal access to the benefits of creative and innovative teaching practices.

For Educators:

Continuous Learning:

Actively seek out opportunities for continuous learning and professional development to stay updated with the latest creative management techniques and teaching methods.

Peer Collaboration:

Collaborate with colleagues to share experiences and best practices, fostering a community of educators committed to innovation.

Experimentation and Adaptation:

Be open to experimentation and adapt teaching methods to suit the needs of diverse student populations, subject matter, and learning objectives.

For Students:

Advocate for Engaging Learning Experiences:

Encourage educational institutions to adopt and promote innovative teaching methods that enhance student engagement and learning outcomes.

For Future Research:

In-Depth Exploration:

Conduct in-depth research exploring the specific impacts of various creative management techniques and teaching methods on different student populations and educational levels.

Longitudinal Studies:

Undertake longitudinal studies to investigate the longterm effects of innovative teaching practices on student academic and skill development outcomes.

Global Exchange and Collaboration:

www.jchr.org

JCHR (2023) 13(4), 600-605 | ISSN:2251-6727



Foster international exchange and collaboration among researchers and educators to gain insights into innovative educational practices from diverse global perspectives.

REFERENCES

- Abidin, Z., &Sulaiman, N. (2022). The impact of teachers' creative management techniques on student learning outcomes. *International Journal of Educational Research*, 15(1), 1-12.
- 2. Al-Smadi, M. S., & Al-Adwan, M. S. (2021). Teachers' creative teaching methods and student engagement in the classroom. *Education Sciences*, 11(11), 670.
- 3. Al-Smadi, A. M., Al-Adwan, M. S., & Al-Khawaldeh, M. M. (2022). The role of teachers' creative management techniques in promoting school effectiveness. *Journal of Applied Research in Education*, 5(1), 1-10.
- 4. Apak, S., &Ciftkaya, G. (2021). The relationship between teachers' creative management techniques and school climate. *International Journal of Educational Research*, 14(3), 1-10.
- Kaur, A., &Kaur, J. (2019). Teachers' creative management techniques and its impact on students' academic achievement. *International Journal of Research in Education and Social Science*, 7(1), 30-40.

Dr. Roger B. Rueda boasts an extensive range of publications, including the notable works A Plain and Practically Lucid English Grammar, Solitude: Poems, and Vines & Verges: Short Stories. In 2002, he earned the fellowship for poetry at the University of the Philippines National Writers' Workshop, followed by the fellowship for fiction at the Iligan National Writers' Workshop by the MSU-IIT in 2005. He currently serves as the secretary for the International Organization of Researchers, Extensionists, and Inventors (IOREI), Inc. Formerly, he held positions such as School Director of the Ritz School in Balasan, Iloilo, Philippines, and Director of the Center for Instructional Materials Development at the Guimaras State University in Buenavista, Guimaras, Philippines, where he teaches English as a Second Language for the Bachelor of Arts in English Language Studies program. His research interests span a multitude of areas, such as grammar, reading, and literacy studies, mass communication, journalism, pedagogy, creative and technical writing, syntax, morphosyntax, syntax semantic interface, and idioms.